

# ARS PTSA Executive Committee Meeting October 3, 2017

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Attending: Jessica McMillon, Diana Nenque, Anah Sikorsky-Wiersema, Leticia Marquez, Josie Hughes, Lori McClure, Dayna Wallace, Victor Villavicencio, Arturo Guajardo, Melissa Sacedo, Christina Merryman, and Jane MacLean. Greg Wrightcrowe joined from 5:40 to 5:50 to discuss his requested agenda item

## Agenda Items

**Student Council Update:** Sialo Reyes (8<sup>th</sup>) and Sara Dixon (10<sup>th</sup>) attended to update PTSA on the recent events of Ann Richards month which included blue flowers and service project. They discussed Homecoming and the Dance planning for later this week. The Student Council presidents for each grade will get to see Michelle Obama speak next month at a local event.

**October Events Planned-** Anah provided updates including:

October planned **learning walks** will not occur but will be rescheduled for November. These are scheduled to happen twice a year. The walks will happen on November 8<sup>th</sup> – Josie, Jessica, Christina, and Dayna can attend and will Josie will bring recruiting information

**October 3<sup>rd</sup> Teacher Appreciation** – Christina was up here and did the event for October. With appreciation for custodians and cafeteria workers.

**October 10<sup>th</sup> PTSA General Meeting** – 6 PM – Bond Info Meeting – Anah will speak about school impacts, and PTSA members need to speak about endorsement vote

Agenda Items – Arturo to bring Agenda

- Bond – info & steps to take – talk to neighbors get a yard sign, and vote early starting October 23<sup>rd</sup>
- Vote on PTSA Supporting Bond – Anah and Board members
- Minutes of last meeting – Jane to bring
- Results from 2016-17 Financial Reconciliation report and acceptance of the report - Melissa
- Treasurers Report and Budget Amendments Recommended – discussion of and vote on the recommended line item changes and additions for 2017-18 - Dayna
- Audit Committee and Nomination Committee volunteers needed for next spring – Leticia
- Used Uniform Sales Chair needed - Leticia

**October 20<sup>th</sup> – Homecoming and Dance - Tailgate** is that day at 4PM. See plans from September executive meeting notes, Mark has an extensive email for planning for 20<sup>th</sup> that Arturo will forward to the board, Mark will not be there at Tailgate event. **Andy Salas is a possible Chair for Dad's Club and Arturo will invite him to November Executive Committee.** Christina, Dayna, and Jane can attend tailgate from Executive Committee.

**Position Plan of Works** – are being sent out by Josie and we should each do them based on your annual duties this year. Send yours to [ARSPTSA@gmail.com](mailto:ARSPTSA@gmail.com) as this is our central repository.

**Austin Council of PTSAs**- they are meeting here November 2<sup>nd</sup> – 12 to 1:30.....

**IOFUNDIT** - Parent of 8<sup>th</sup> grader, Greg Wrightcrowe joined the meeting to discuss his company's new App which is "iofundit" texting application that provides ongoing passive option for fundraising. This is a texting app and as you use it there is a donation function from advertising on the platform and there is an advertisement that goes out on your texts. Recruiting advertisers is another way to increase the fundraising. This application is in the pre-incubator phase at Capital Factory. Discussion around the PTSA members can research and bring back information to discuss at a future meeting.

## **September Events Recap**

**Jeanne Goka's Retirement Event** – Melissa described the efforts and options that went into the event including the ice sculpture and picking up and preparing the food for the event. She found out the Coffee urn was broken the day before the event. Part of the costs of the event was replacing this equipment. Melissa shared the thank you email from Jeanne thanking us for the corsage and ice sculpture and breakfast.

**Media Team** – Josie has one parent volunteer, Melissa Garcia and 2 student interns, and with Christina and the first meeting will be scheduled soon. Josie will send out email when the meeting is scheduled. She needs human interest stories; send ideas to her. Suggestions include interviews with alumna and custodians (whichever staff are monthly honorees). Twitter & Facebook info still going out on weekly updates. Request to Anah to ask teachers to post directly or send to Josie. Flyer for Info on Bond coming out soon.

## **PTAvenue Update**

Jane and Dayna getting admin set up, Lori entering memberships

## **Scholarship Update**

Vote by committee to support one scholarship recipient at \$1000 each per emailed request from Charlie and based on discussion last month

## **Membership Update -**

410 members for first report. Still developing student contact info, and that's where we are. Teacher numbers are ok but not high compared to past years. Anah will distribute their flyer at early release. Membership dues and notices are turned into the Texas PTA and Austin PTA.

## **PTA Mission and By laws Update**

Discussion of Mission statement Jessica has drafted. General support of mission statement, unanimous approval of the mission. Next steps – Jane will include this mission in the draft of the ByLaws for November executive meeting

## Treasurer Report and discussion

Discussion of current line items and budget reviewed line item by line item. Changes recommended are detailed on the Report. Discussion around the options for website, online store and PTAvenue costs for the current year and future. Need Mark's input for these decisions so tabled for next meeting. Table to next meeting discussion of the A+ bank accounts and logo sales accounts management.

Dayna has worked with Misha to get her set up as Pay Pal authority and will then set up Pay Pal transfers to RBFCU. She is slowly reducing Chase account and increasing use of RBFCU per plan to close Chase account this year and use RBFCU as primary 'general' account.

Discussion of increases and line items that need changes from planned 2017-18 to recommended budget.

Unanimous consent for the following **line item Increases**: Homecoming, Bank/Pay Pal, Staff Appreciation, Hospitality to \$1700 (to cover Ms. Goka's retirement day costs) , Administrative Software (to cover PTAvenue and costs of website including Jot), Homecoming Tailgate and Dance (\$1000), Graduation Gifts (\$1100); Tamalada (\$600), PE line item (for costs from Weight room), Office Supplies (to cover check printing costs),

Unanimous consent for the following **line items Reductions**: ID holders/Lanyards based on actual costs this month and put these funds into the Graduation gifts line item; Student agendas reducing based on actual costs and put these funds to Homecoming line item; Valentines Dance reduced to zero and funds put into Tamalada and Hospitality.

Unanimous consent for the following **Conversion of 2 Line Items** –

Fun Fest should be called -Transition Camp Picnic – under School Support – proposed line item (\$800)

Historian line item under PTA business should be "Communications" and go from \$50 to \$200

Delete Glow Fest line item

## Spirit Item Orders

Victor will order polos and make sure we have orders to cover shirts already ordered and paid on line.

Victor will order blue polos to make sure there are five shirts in every size and 10 in the popular sizes.